



We invite you to become a sponsor of the **Julian Natural Wonderfest**. The event will bring hundreds of visitors to our community from across the backcountry and from all over San Diego county.

## **Julian Natural Wonderfest on August 11, 2018** Celebrating Nature By Day and Night

*A day of education, wildlife, fun, science, wonder, and dark sky appreciation for the whole family.*

This afternoon and evening gathering at Jess Martin Park will include a late night astronomy star party, wildlife ambassador encounters, games and activities for families, presentations of music and art, and outreach booths from land preservation and other local nature-focused organizations. Attendees will have access to parking at the event as well as in town with a free van shuttle.

**Julian Natural Wonderfest** is a free event to attendees and depends on your support to cover costs. Organizing sponsors include Julian Dark Sky Network, Julian Chamber of Commerce, San Diego Backcountry Visitors Bureau, Volcan Mountain Foundation and the Wildlife Research Institute.

*We have three tiers of individual and company sponsorship available:*

### **\$1,000 and over**

- The largest-size banner near the event stage.
- Lead position on **Julian Natural Wonderfest** web page and organizing sponsor web pages.
- Hourly announcement over the PA system at the event of you as a major sponsor.
- Prominent location of your logo and/or name on **Julian Natural Wonderfest** marketing materials.
- Coupon or promotional deal positioned on a special web page promoting your business to **Julian Natural Wonderfest** attendees.

### **\$500**

- 2.5'x5' Banner near the event stage.
- Prominent position on **Julian Natural Wonderfest** web page and organizing sponsor web pages.
- Prominent location of your logo and/or name on **Julian Natural Wonderfest** marketing materials.
- Coupon or promotional deal positioned on a special web page promoting your business to **Julian Natural Wonderfest** attendees.

### **\$100**

- 2'x2' Banner near the event stage.
- Your logo positioned on **Julian Natural Wonderfest** web page and organizing sponsor web pages.
- Your logo positioned on **Julian Natural Wonderfest** marketing materials.
- Coupon or promotional deal positioned on a special web page promoting your business to **Julian Natural Wonderfest** attendees.

To make sure you or your company will be included in all marketing materials, we will need your sponsorship contribution by July 1, 2018.

Make checks payable to "VMF". Sponsorship may be tax deductible. If you have any questions about sponsorship opportunities please contact Eric Jones at [eric@ejones.com](mailto:eric@ejones.com)