

JULIAN CHAMBER OF COMMERCE MEMBERSHIP BENEFITS

Advocacy: Your membership in the Julian Chamber of Commerce will connect you with a network of business, community and political leaders. One of the goals of the Julian Chamber of Commerce and its enterprising board of directors and committees is to promote Julian as a tourist destination. We strive to increase prosperity by facilitating the growth of existing merchants and through a proactive approach we work to improve the social, professional, civic and historical environment for our members.

Mixers: Our monthly mixers provide an opportunity for businesses to promote their facilities and products, as well as an informal time of socializing and “catching up with their fellow Chamber members.” Light snacks are provided by the host business, while the Chamber Mixer Committee provides a no-host bar at most locations. Items are donated by both the Chamber and members for an on-site opportunity drawing. Everyone is welcome at the mixers.

Networking Breakfast: Designated Chamber members host the monthly breakfast on a volunteer basis. Attendees are given an opportunity to announce any upcoming or ongoing events. The cost is \$10 for Chamber members and \$12 for guests. Door prizes are donated by attending members and are awarded at a drawing at the breakfast.

Chamber Website: The Julian Chamber of Commerce website contains a full directory of our members including business name, address, phone number, and web link. Members are listed alphabetically, as well as by business category. Our website receives thousands of hits a day, increasing the visibility of our member businesses. Listings can be updated and keywords added by the member, increasing search results.

Chamber Email News: This email keeps members up to date about various Chamber activities and projects. Members can submit information on upcoming events or special programs.

Newsletter: Members may submit information about their business for inclusion in the Chamber Monthly Newsletter & eNewsletter. The Newsletter is mailed to over 300 members and our eNewsletter reaches over 2,500 registered guests. You can utilize this benefit to showcase new product lines, business changes, and your upcoming events. Information must be supplied 30 days in advance of the month you wish to have your information appear in either publication.

Membership Directory: This printed guide lists all Chamber members alphabetically. It is sent to anyone requesting the information and is available to fellow Chamber of Commerce members.

Rack Card/Business Card and Literature Display: The Chamber of Commerce offers a business card and literature display in our office, on our rack card display and outside

on our bulletin board. People visit the office each month resulting in excellent exposure for your business.

Membership Plaque & Sticker: The plaque and annual stickers can be displayed in your place of business showing your years of affiliation and involvement with the Chamber. It reflects your support of the Julian business community.

Social Networking: The Chamber maintains a Facebook site to promote its members. Be 'Facebook fans' and follow us. As a member you will have the opportunity to send info you would like us to share on the site.

Mailing Labels: Members can request a one-time printing of the entire membership mailing list on labels at no charge. We can also provide the list digitally.

New Member Packet Inserts: Chamber members can supply brochures, fliers, or coupons designed for enclosure in a packet offered to new residents to Julian or to prospective Chamber members. This is a free service for Chamber members. The printed material is to be supplied to the Chamber office and should be printed on paper no larger than one sheet of 8 ½ " x 11", so it can be folded.

Seminars and Workshops: Occasional seminars and workshops are held by the Small Business Association and SCORE and are sponsored by the Chamber. These events help quip member businesses in their dealings and updates members on changing regulations.

Grand Openings, Ribbon Cuttings and Milestone Celebrations: These events are provided for new members as a welcome to the community and are also available for business members who are dedicating new or expanding facilities.

Small Business Service: The Chamber has a large network of business connections. Whether members are looking for sites, developers or counseling, the Chamber can direct members in the right direction. The Chamber works closely with the Small Business Association and SCORE agencies to provide support for the Julian business community.

Referrals: The Chamber of Commerce proudly serves as the front door to the community. Thousands of requests are made each year for referrals to businesses. Only Chamber members are referred, unless there are no Chamber members in the category being requested.

Member-to-Member Program: This program allows Chamber members the opportunity to offer other Chamber members special pricing and/or discounts at their businesses.

Membership in the Julian Chamber of Commerce is a deductible business expense.